



## Making Change Happen Breakfast 2023 Sponsorship Opportunities

### **Champion Sponsor** (limited to one company)

**\$20,000+**

- 8 tickets to the Breakfast
- Leadership logo placement on all event materials including invitation, program card, video content, and any other event branding materials (combination of print and electronic)
- Listing on event website with a clickable link to sponsor website
- Optional brief speaking role in live program; verbal and visual recognition at Breakfast
- Inclusion in any event-related press activities
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) including one solo feature reaching our 5,000+ combined audience

### **Leading Sponsor**

**\$10,000+**

- 6 tickets to the Breakfast
- Prominent logo placement on all event materials including invitation, program card, video content, and any other event branding materials (combination of print and electronic)
- Listing on event website with a clickable link to sponsor website
- Verbal and visual recognition at Breakfast
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) including one solo feature reaching our 5,000+ combined audience

### **Advocate Sponsor**

**\$5,000+**

- 4 tickets to the Breakfast
- Name listing in all Breakfast materials including invitation, program card, and pre-recorded videos (combination of electronic or print)
- Listing on event website with a clickable link to sponsor website
- Verbal recognition at Breakfast
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) reaching our 5,000+ combined audience

### **Friend Sponsor**

**\$2,500+**

- 2 tickets to the Breakfast
- Name listing in select Breakfast materials
- Listing on event website with a clickable link to sponsor website
- Name listed as HSTF donor in Annual Report and on website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) and email alongside other Friends Sponsors, reaching our 5,000+ combined audience

Unable to sponsor but still interested in supporting the event? Visit [www.hydesquare.org/making-change-happen-breakfast/](http://www.hydesquare.org/making-change-happen-breakfast/) to learn more. Please make checks payable to Hyde Square Task Force and mail to PO Box 301871, Jamaica Plain, MA 02130. If you have any questions, contact Riani at [Riani@HydeSquare.org](mailto:Riani@HydeSquare.org) or 1 (617) 524-8303 x364.