



Making Change Happen Breakfast 2022 Sponsorship Opportunities

Champion Sponsor (limited to one company)

\$20,000

- 8 tickets to the Breakfast
- Leadership logo placement on all event materials including electronic invitation, electronic program book, pre-recorded video content, and/or other electronic event branding materials
- Listing on event website with a clickable link to sponsor website
- Optional brief speaking role in live program; verbal and visual recognition at virtual Breakfast
- Inclusion in any event-related press activities
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) including three solo features reaching our 5,000+ combined audience

Leading Sponsor

\$10,000

- 6 tickets to the Breakfast
- Prominent logo placement on all event materials including electronic invitation, electronic program book, pre-recorded video content, and/or other electronic event branding materials
- Listing on event website with a clickable link to sponsor website
- Verbal and visual recognition at Breakfast
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) including two solo features reaching our 5,000+ combined audience

Advocate Sponsor

\$5,000

- 4 tickets to the Breakfast
- Name listing in all Breakfast materials including electronic invitation, electronic program book, and pre-recorded videos
- Listing on event website with a clickable link to sponsor website
- Verbal recognition at Breakfast
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) including one solo feature reaching our 5,000+ combined audience

Friends Sponsor

\$2,500

- 2 tickets to the Breakfast
- Name listing in select Breakfast materials
- Listing on event website with a clickable link to sponsor website
- Name listed as HSTF donor in Annual Report and on website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) and email alongside other Friends Sponsors, reaching our 5,000+ combined audience

Unable to sponsor but still interested in supporting the event? Visit www.hydesquare.org/making-change-happen-breakfast/ to learn more. Please make checks payable to Hyde Square Task Force and mail to PO Box 301871, Jamaica Plain, MA 02130. If you have any questions, contact Barbara at barbara@HydeSquare.org or 617-318-6627.

*We are closely monitoring public health guidelines and will be in touch with sponsors if our plans need to change.