



## Making Change Happen Breakfast Sponsorship Opportunities

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### **Champion Sponsor** (limited to one company)      **\$20,000**

- 8 tickets to the in-person Breakfast
- Leadership logo placement on all event materials including electronic invitation, electronic program book, pre-recorded video content, and/or other electronic event branding materials
- Listing on event website with a clickable link to sponsor website
- Optional brief speaking role in live program; verbal and visual recognition at virtual Breakfast
- Inclusion in any event-related press activities
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) including three solo features reaching our 5,000+ combined audience

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### **Leading Sponsor**      **\$10,000**

- 6 tickets to the in-person Breakfast
- Prominent logo placement on all event materials including electronic invitation, electronic program book, pre-recorded video content, and/or other electronic event branding materials
- Listing on event website with a clickable link to sponsor website
- Verbal and visual recognition at virtual Breakfast
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) including two solo features reaching our 5,000+ combined audience

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### **Advocate Sponsor**      **\$5,000**

- 4 tickets to the in-person Breakfast
- Name listing in all Breakfast materials including electronic invitation, electronic program book, and pre-recorded videos
- Listing on event website with a clickable link to sponsor website
- Verbal recognition at virtual Breakfast
- Name listed as HSTF donor in Annual Report and website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) including one solo feature reaching our 5,000+ combined audience

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### **Friends Sponsor**      **\$2,500**

- 2 tickets to the in-person Breakfast
- Name listing in select Breakfast materials
- Listing on event website with a clickable link to sponsor website
- Name listed as HSTF donor in Annual Report and on website
- Promotion through event-related social media (Facebook, Twitter, LinkedIn, and/or Instagram) and email alongside other Friends Sponsors, reaching our 5,000+ combined audience

Unable to sponsor but still interested in supporting the event? Visit [www.hydesquare.org/making-change-happen-breakfast/](http://www.hydesquare.org/making-change-happen-breakfast/) to learn more. Please make checks payable to Hyde Square Task Force and mail to PO Box 301871, Jamaica Plain, MA 02130. If you have any questions, contact Sarah at Sarah@HydeSquare.org or 617-318-6610.

\*We are closely monitoring public health guidelines and will be in touch with sponsors if our event plans need to be adjusted.